

# Providing Professional Development Opportunities to Educators



## UNDERSTANDING BY DESIGN 2.0

### Designing Understanding Based Curriculum

Facilitated by: Jay McTighe

#### Workshop Overview

How can you design learning experiences that make it much more likely that students will understand content and be able to apply it in meaningful ways? Since 1998, thousands of educators around the world have used the Understanding by Design (UbD) Framework® to answer that question and create more rigorous and engaging curriculums.

In this two-day institute, author Jay McTighe will explain the key ideas of UbD and participants will apply practical and proven UbD 2.0 design tools and templates for unit design. More specifically, you will learn to:

1. Apply a 3-stage “backward design” model and the new UbD 2.0 Template for curriculum development;
2. Identify long-term Transfer Goals from which we plan backward;
3. Learn processes for “unpacking” Standards to establish curriculum priorities and determine content worthy of deep understanding;
4. Use Essential Questions to frame curriculum to focus on “big ideas”;
5. Examine a continuum of assessment methods to use in assessing the degree of student understanding;
6. Explore six “facets” of understanding and their implication for curriculum, assessment, and teaching;
7. Apply selected design tools to create design authentic performances tasks based on the six “facets”
8. Apply the A.M.T. framework to design engaging and effective instruction;
9. Access an excellent collection of on-line UbD resources to support unit design;
10. Participate in a structured review process for giving and receiving feedback based on UbD Design Standards

#### Audience

This Institute is designed for educators at all levels interested in enhancing their design of curriculum, assessment, and instruction focused on developing and deepening student understanding.

#### Methodology/Requirement

Learning methods will include presentation, discussion, guided exercises, curriculum design work in role-like groups, sharing of unit designs, and review/feedback sessions.

**Note:** Because this workshop involves curriculum design, participants should bring materials (e.g., content standards, textbooks, resource materials, assessments, scoring rubrics) to support their design work.

#### Topic Outline

##### Workshop Overview

##### The “Big Ideas” of UbD

- What is Understanding?
- The Logic of Backward Design

#### INSTRUCTOR



[Jay McTighe](#)

**TARGET AUDIENCE**  
Educators at all levels

**DATE**  
January 21 - 22, 2015

**TIME**  
9.00 am - 3.30 pm

**VENUE**  
Chiang mai, Thailand  
Exact venue to be confirmed

**COURSE FEE**  
Baht 21500/ USD 662 per participant  
*(register by Sept. 11, 2015)*

**Early Bird**  
Baht 18,400 / USD 566  
*(register by June 24, 2015)*

**Group** (Three or more participants from a school)  
Baht 18,400 / USD 566  
*(register by June 25, 2015)*

Reserve a Seat

(If you are based in China and cannot access our Google powered workshop reservation form, please click [here](#))

**Contact:**  
Workshop Coordinator  
Mr. Navin Pawa

**E-mail**  
navin@ksipd.com

**Phone (Thailand)**

## Exploring the 3 Stages of Curriculum Design (unit focus)

081 701 6843;  
081 846 5770  
(replace '0' with '66' for  
international calls)

### Stage 1 – Desired Results

- Long-term Transfer Goals
- “Unpacking standards” to identify Understandings and Essential Questions
- Knowledge and Skill Objectives (Learning Targets)

### Stage 2 – Evidence

- Aligning Assessments to Goals
- Assessing Understanding
- Performance Tasks and Supplementary Evidence

### Stage 3 – Learning Plan

- Using the A-M-T Framework
- The Role of Formative Assessments
- Classroom Indicators (Look Fors)

## Schedule

### Day 1

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#### Workshop Overview

Content, process, and schedule

#### Backward Design

A model for the development of curriculum assessment and instruction

#### Stage 1 - Selecting curriculum priorities

- Identifying "big ideas" worthy of understanding
- Framing essential questions

#### Design Time

Role-alike groups

#### LUNCH

#### Stage 2

Determining Assessment Evidence

#### Design Time

Role-alike groups

#### Alignment Check

### Day 2

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#### Stage 2 - Assessing Understanding

- Designing Performances of Understanding
- Criterion-Based Evaluation Tools (scoring rubrics)

#### Design Time

Role-alike groups

#### Stage 3

AMT Framework for Instructional Planning

#### LUNCH

#### Design Time

Role-alike groups

#### Sharing

Gallery Walk

Feedback Against Design Standards

Moving Forward with UbD

Wrap-up, Synthesis Session

# UNDERSTANDING BY DESIGN 2.0: Designing Understanding Based Curriculum

Every Professional Development training should move you forward in your practice. And also, you invest 3 valuable resources when you attend any workshop : Time, Money and Energy.

It's therefore wise to be sure that the PD workshop you are applying for is the best fit for you at this moment in time. Email [sonthaya@ksipd.com](mailto:sonthaya@ksipd.com) for any query related to this workshop.

Sincerely,  
The Team at Knowledge Source Institute  
[www.ksipd.com](http://www.ksipd.com)

NOTE: Reserve your seat by June 24, 2015 to get the Early Bird Discount. We will send you the invoice for payment by September 11, 2015

**\*Required**

**1. My participation in this course is: \***

NOTE: RESERVE YOUR SEAT BEFORE JUNE 24, 2015 TO GET THE EARLY BIRD DISCOUNT. WE WILL SEND YOU THE INVOICE FOR PAYMENT BY SEPTEMBER 11, 2015

*Tick all that apply.*

- Confirmed. I have received approval from my school.
- Provisional. I have yet to receive approval from my school. If I do not get approval I will withdraw my application.
- Confirmed. I am funding this myself.

**2. Name \***

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**3. School \***

.....

**4. Position \***

Kindly specify the grade/year level/subject you are teaching if you are a teacher.

.....

**5. Email \***

.....

**6. Besides the email you've specified above, how can we communicate with you? \***

Kindly specify one option. This is a backup option that will be used if we cannot get through to you via email.

*Tick all that apply.*

- Phone (School)
- Phone (Mobile)
- Alternate email (other than the one you've specified above)
- Viber
- Whats App
- Line
- Facebook
- Other

**7. Contact number/ID for the option you have chosen above. \***

.....

**8. What are you expecting to gain from this workshop?**

Not a required question but an important one as your input will help the trainer understand your needs.

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## **If your school is sponsoring this PD...**

We will coordinate the payment with the staff responsible at your school. Kindly provide us with the information requested below.

**9. Name of Coordinating Staff**

.....

**10. Coordinating Staff's Email**

.....

**11. Coordinating Staff's Phone**

.....

## **Terms and Conditions**

If you have registered for a workshop and cannot attend...

#### Replacement

You can arrange for somebody to replace you . Please let us know at least two weeks in advance if possible so we can prepare name tags and certificates accordingly.

#### Refund

85% of the workshop fee will be refunded if cancelation is made by 21 days prior to the workshop date. (15% deducted to cover application processing and bank charges)

We will not be able to offer refund for late cancelations (less than 21 days before the workshop).

#### Workshop Re-scheduling/ Canceling

Knowledge Source Institute reserves the right to reschedule or cancel the workshop due to unforeseen circumstances. In instances where we have to reschedule/cancel we will refund the entire workshop fee only.

12. \*

*Tick all that apply.*

I agree to the Terms and Conditions outlined above

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